



Lat/Lon: 29.4234455/-96.0693985

US 59 & FM 762 Rosenberg, Texas		3.00 mi radius	5.00 mi radius	10.00 mi radius	Trade Area	
Summary Data						
Demographic % Adjustment	Census 2000 Households	7,484	18,908	48,632	39,838	
	Route Active Residential Count	14,597	35,245	81,739	61,396	
	Census 2000 Average Persons per Household	2.96	3.09	3.11	2.92	
	Census 2000 Population	23,315	61,005	157,066	121,310	
	Recalculated Route Lower range	43,139	108,844	254,497	179,405	
	Active Population Upper range	45,471	113,713	263,991	186,953	
Census Households vs Route Residential Count		95.03%	86.40%	68.08%	54.11%	
Origination Data						
Residential Demographics	<i>Active Residential Delivery</i>	14,184	33,692	78,277	54,953	
	<i>Active Residential Box</i>	413	1,551	3,459	6,425	
	Active Residential Count	14,597	35,243	81,736	61,378	
	Additional Active General Delivery Count	0	2	4	17	
	Total Active Residential Count	14,597	35,245	81,739	61,396	
	Additional Possible General Delivery Count	0	2	4	17	
	Total Possible Residential Count	14,929	36,429	84,683	64,768	
	Census 2000 Households		7,484	18,908	48,632	39,838
	Population in households		22,119	58,393	151,418	116,412
	1-person household	19.11%	15.73%	13.55%	19.84%	
	2-person household	28.78%	27.43%	26.98%	28.79%	
	3-person household	19.45%	20.19%	20.50%	18.37%	
	4-person household	16.33%	19.24%	22.76%	17.55%	
	5-person household	9.02%	9.88%	10.11%	8.83%	
	6-or-more person household	7.31%	7.53%	6.10%	6.63%	
Population in Group Quarters		1,196	2,612	5,648	4,898	
Total Housing Units		7,974	19,956	50,927	43,179	
Occupied housing units		93.86%	94.75%	95.49%	92.26%	
Owner-occupied housing units		59.72%	70.36%	78.50%	70.53%	
Renter-occupied housing units		40.28%	29.64%	21.50%	29.47%	
Business Demos	Drop Site Business or Family Served Count	851	1,299	2,497	1,299	
	Active Business Deliveries	982	2,428	6,331	4,937	
	Possible Business Deliveries	1,099	2,752	7,087	5,700	
	Active Versus Possible Business Deliveries	11.96%	13.36%	11.94%	15.45%	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

2000 Census Block Group Data and Custom Sites USA Geography, (Census 2000 numbers may deviate from Block Group geography based reports) .